



For Immediate Release

Partnering to Provide Hunger Relief: Los Defensores and the Jaime and Blanca Jarrín Foundation to Donate \$60 Thousand to Los Angeles Regional Food Bank

Los Angeles, CA May 6, 2020 - Los Defensores, an L.A.-based legal services company, has partnered with the Jaime and Blanca Jarrín Foundation, founded by the Spanish voice of the Dodgers and Hall of Fame broadcaster Jaime Jarrín, to donate up to \$60 thousand to the Los Angeles Regional Food Bank (L.A. Food Bank).

The coronavirus outbreak is severely impacting low-income communities. As quarantine has resulted in school closures and income loss, many families are left unsure as to where their next meal will come from.

Prior to COVID-19, the L.A. Food Bank was reporting that 1 in 5 people in L.A. County struggled with food insecurity. Now the need for hunger relief is at an all-time high. The L.A. Food Bank is seeing a 73 percent increase in distribution while experiencing disruptions in food donations from regular industry donors such as grocery stores.

Despite the obstacles, the L.A. Food Bank has served over 11.9 million meals since March. Faced with unplanned expenses they are looking to the community for help. That's why Los Defensores and the Jarrín Foundation have donated \$30 thousand for immediate relief and additionally will match every dollar donated up to \$30 thousand.

"As many struggle with the effects of the current pandemic, we wanted to do our own small part to lend support to those who are most impacted. We are grateful for our partners at the Jarrín Foundation and for the opportunity to support the efforts of the Los Angeles Food Bank to make sure nobody goes hungry during these especially difficult times," says Ben Henderson, CEO of Walker Advertising, parent company of Los Defensores.

Angelenos can help too.

Los Defensores and The Jarrín Foundation are asking those with the means to donate, to do so by visiting the Jarrín Foundation's [donation page](#).

For every dollar donated, the L.A. Food Bank can provide four meals. While the initial \$30 thousand donation means more than 100 thousand meals, there is more that can be done.

Every dollar donated through the Jarrín Foundation will be matched, up to a \$30 thousand, so that The L.A. Food Bank can feed even more families.

Jaime Jarrín, Founder of the Jaime and Blanca Jarrín Foundation, says, "With the Coronavirus putting so many families at risk, out of work, no one should go hungry, and we want to do our part in supporting the vital work of the Los Angeles Food Bank."

About Los Defensores

Born out of a necessity for Spanish-language legal services, Los Defensores has been the leading and most trusted consumer brand in the Spanish-language legal marketplace for more than 35 years. As a pioneer in joint legal advertising, Los Defensores has helped millions of individuals access high-quality legal representation since 1984 with no upfront costs. In partnership with experienced attorneys, Los Defensores provides free legal assistance to community members in need of counsel in various areas of law. For more information, visit LosDefensores.com.



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About the Jaime & Blanca Jarrín Foundation

The Jaime & Blanca Jarrín Foundation was officially launched in 2019 to focus on the many efforts and endeavors that Jaime & Blanca have long been involved with. The Foundation is committed to serving and supporting charitable, educational and athletic programs in the local Los Angeles Area, as well as for those in need internationally. Their mission is to help students unlock their full potential and realize their goals. For more information, visit JarrinFoundation.org.



About the Los Angeles Regional Food Bank

The Los Angeles Regional Food Bank has been mobilizing resources to fight hunger in Los Angeles County since 1973. To support the Food Bank's vision that no one goes hungry in Los Angeles County, food and grocery products are distributed through a network of 600 partner agencies and directly to families, seniors and children through direct distribution programs. The Food Bank has distributed more than 1.5 billion pounds of food, the equivalent of 1.2 billion meals since 1973. In response to the Coronavirus crisis, the Food Bank has increased food distribution by more than 70 percent reaching more than 200,000 people every week. The Food Bank is a 4-star rated charity by Charity Navigator. For more information, visit LAFoodBank.org.

LOS ANGELES REGIONAL



Fighting Hunger. Giving Hope.

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